

Press release Paris, May 25th 2016

New: 3D SOUND ONE MODULE, 3D sound becomes *prêt à porter*

The 1st 3D smart audio technology in the world is now available for all headphones thanks to 3D Sound One Module.



Paris, May 25th 2016 - 3D Sound Labs, the pioneer startup in 3D sound experience, announces the availability of 3D Sound One Module: the first accessory that spontaneously transforms any headphone in smart 3D headphone, by simply fixing on it a connected module. It provides an immersive and realistic audio experience to all, wherever, whenever.

Initially developed for the smart 3D audio headphone 3D Sound One, the technology has been integrated in a small connected module, the 3D Sound One Module, thus allowing to transform the sound of all headphones in 3D immersive sound, stunningly realistic. 3D Sound One Module can be fixed in only 2 seconds on the headphones and connects via Bluetooth to the smartphone or the PC (application iOPS 3D Sound Labs or driver Windows 3D Sound Labs). Thanks to this perfectly integrated module to all headphones, the 3D Sound Labs technology can offer an immersive experience of astonishing realism, whatever the headset.

How does it work?

3D Sound One Module integrates the movement sensors required to realistically deliver a multipoint sound similar to last generation cinema halls and to the most sophisticated home cinema equipment. The application or the driver of 3D Sound One Module virtualizes in space several acoustic sources,



like the multichannel sound of a movie, for one of the most immersive results to the auditor, who perceives the source of sounds. The head tracking sensors are able to read the slightest micromouvement to render a three-dimensional sound very precisely localized, like the sounds we perceive in our everyday life, thus delivering an acoustic unprecedented experience.

3D sound of astonishing realism, with your favorite headphones

Audio systems like the home cinema are expensive, cumbersome, complicated and only work in one room; the 3D Sound One Module makes sound experience impressively realistic, while allowing users to keep their own headset. This new immersive sound experience, closer to reality, gathers movie lovers, music fans and the most passionate gamers. 3D Sound One Module allows the user to feel the emotions of speakers through their headphones. The sound is alive, not just stereo. The listening is natural and less tiring, as if the sound came from different corners of the room.

Video games: make the game more intense!

The movement sensors take the player even further with a surrounding and precise sound, for a game experience of extreme realism. With the audio driver for Windows, all the games and applications that generate a multichannel sound become alive. Being present in the decisive moments: The audio sources that surround the user are perfectly localized, which is an undeniable competitive advantage. With a clear acoustic representation of his own environment, the user is more focused and can act quicker. Last but not least, he can discover the game like never before and discover content never yet imagined.

Specifics

- Made in France
- Movement sensors 9 axes
- Connection of movement sensors via Bluetooth Smart
- Rechargeable battery with 18-hour autonomy
- Micro-USB connector
- Dimensions: 43 x 32 x 16 mm

to SDK also available on 3dsoundlabs.com.

• 13 grams

Availability:

3D Sound One Module is now available for all on 3dsoundlabs.com at the price of 99€.

The app can be downloaded for free from the Appstore for all iOS devices, the Windows driver can be downloaded on 3dsoundlabs.com also for free for Windows 8.1 and Windows 10 equipped PCs. Please note that professionals can develop their own apps based on 3D Sound Labs technology thanks



About 3D Sound Labs

Founded in January 2014 by entrepreneur Dimitri Singer, consumer electronics specialist Xavier Bonjour and Centrale-Supelec research engineer Renaud Séguier, 3D Sound Labs develops 3D Audio software technologies as well as hardware (headphones and motion tracking modules) to enable immersive and realistic audio experiences for movies, video games and virtual reality. They created the world's first Smart 3D Audio Headphones and also provide a SDK and a freemium technology licensing program for third parties.

For more information, please visit: www.3dsoundlabs.com

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